

#ARCA4StartUps

SERVICES FOR INVESTORS
AND ENTREPRENEURS



ARCA
ANÁLISIS
ECONÓMICO

#Arca4StartUps

We provide advisory services to investors and entrepreneurs who are preparing to participate in financing rounds.

We have outstanding experience in preparing and reviewing decks, business plans, and startup valuation (pre revenue and post income).

We employ state-of-the-art methodologies widely recognized by the industry and work hand in hand with our clients to achieve a comprehensive understanding of the business, leading to a successful financing round.



Our clients

We have worked with tech startups developing digital solutions for one or more of these categories:



**E-commerce
Marketplace**



**Sharing economy
Gig economy**



**Social impact
Microcrowdfunding**



Edtech



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How do we help

We can support our clients in the preparation and review of the following:

- » Market research
- » Business plan
- » Financial forecasts
- » Valuation
- » Investor's decks

We can also help our clients during the funding process and provide advice on the T&C of the investment agreement.



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About us

We are a firm with **+10 years of experience in financial, legal and regulatory Compliance consulting.**

We have a **multidisciplinary team** focused on applying business intelligence to comprehensively support the client.



Our team

Arca's team is made up of a group of professionals with outstanding experience in the capital markets and corporate finance fields.

The analysis methodologies we use to meet the needs of our clients are widely recognized in the industry.

Marco A. Villegas
CEO



Sandy Gómez
Valuation specialist



José D. Acuña
Research specialist



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